RITIK SHARMA

LinkedIn Ghostwriter | Founder Content | Independent Business Operator

Delhi NCR, India | ritiksharma3479@gmail.com

linkedin.com/in/theritiksharma1 | ritik-sharma-portfolio.pages.dev

---

PROFILE

LinkedIn ghostwriter and self-employed business operator with experience creating content for founders. Combine voice development, research and editing with hands-on experience in written selling, customer support and independent business operations.

WORK EXPERIENCE

LinkedIn Ghostwriter

Self-employed | 2025 - Present

- Written **100+ LinkedIn posts** to date; worked with founders across **e-commerce, D2C, B2B SaaS and edtech**.
- Develop founder voice, positioning and content angles; turn ideas, notes and research into clear, structured posts.
- Refine hooks, narrative structure, language and tone; build reusable writing systems and incorporate author feedback.

Independent Business Operator

Self-employed | April 2024 - Present

- Run a revenue-generating digital-products business, managing acquisition, pricing, suppliers, fulfilment, renewals and customer support.
- Write product explanations, offer copy, customer guidance and support messages; use customer questions and objections to improve communication.
- Build operating documents, CRM structures, Notion workspaces and AI-assisted workflows for repeatable business operations.

SELECTED SYSTEM & WRITING

Personal AI Second Brain: Built a persistent context and retrieval system on Cloudflare to retain research, decisions and project context across AI sessions.

Published writing: Read my LinkedIn posts. **Portfolio:** Experience and contact details.

SKILLS

Writing: LinkedIn ghostwriting, founder voice, storytelling, positioning, research, editing and copywriting.
Business: Offer communication, customer operations, process documentation and CRM workflows.
Tools: ChatGPT, Claude, Notion, Canva, Gumloop and Cloudflare.

EDUCATION

Shaheed Sukhdev College of Business Studies, University of Delhi
BBA - Financial Investment Analysis | 2019 - 2022 | CGPA: 8.16/10

Working style: Remote, text-first and asynchronous collaboration.